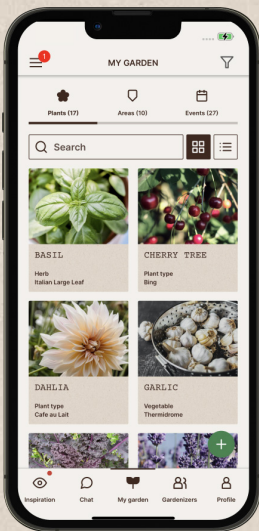




February 24th 2022

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## **SAY HI TO GARDENIZE, YOUR GARDEN FRIEND WITH GREEN THUMBS AND A PHOTOGRAPHIC MEMORY.**



Plan your gardening with Gardenize! This spring Gardenize will release the Gardenize app with a whole new look and feel. In the new version of the Gardenize app, we have updated our visual design and made the app easier to use. Gardenize is an app for gardening, and everything garden-related. You will now experience gardening as even more enjoyable and rewarding thanks to the digital garden you always have with you in the Gardenize app.

### **Are you ready to take your gardening to the next level?**

We give all garden lovers the opportunity to work in the garden, anytime and anywhere, and the garden will be easier to understand, organize and develop when you have all the information you need in one place. As a Gardenizer you create your very own garden history in the Gardenize app, and the app structures all that information and makes it searchable and easily available so that it is simple for you to succeed in your gardening.

If you used to keep your gardening notes on paper, images of your plants in your phone, and the rest inside your head, you'll soon discover how much simpler it is to collect and save everything in the same place. When using the Gardenize app you're creating your very own index feed of your plants, areas, and cultivations, you will have access to a historic overview of everything that has happened in your garden - searchable and nicely packaged with images and dates. With Gardenize you will:

- learn and be inspired by other gardenizers and our very own gardening experts.
- have control over everything you have planted, sowed, and cultivated!
- have an answer to what works in your garden!





"To grow as a  
gardener, you need  
to be able to follow  
how your garden re-  
sponds to what you  
do."

Jenny, founder of Gardenize



During springtime 2022 Gardenize will focus on marketing and showing the world that gardening can be fun, rewarding, and absolutely marvelous both physically in your garden, but also inside your digital garden which is blooming all year round. We will be updating our app continuously to new versions to meet our users needs and suggestions of improvement. We want them to get their hands dirty, and we are welcoming everyone to the world of digital gardening. With passion and knowledge, we build a personal relationship with gardeners all over the world and inspire them to develop and know their gardens and their gardening better. At Gardenize we make gardeners grow!

**For further information, please contact:**

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Gardenize press material page with more information.

**About Gardenize.**

With 350 000 downloads, supported in 8 different languages, and found in over 130 countries, Gardenize is The Digital Tool for garden lovers all over the world. Gardenize AB was founded in 2015 in Gothenburg Sweden, and the service was launched in 2016. The Gardenize team consists of people who share an interest in plants, cultivation, and tech. The fastest-growing markets are Sweden, the USA, the UK, Germany, and Australia.

All the Gardenize basic functions are free to use, and they will be available in your app as long as you keep your account. To be able to use Gardenize with all its functions you need to buy a Plus subscription. You can download the app from the App Store or Google Play, or you can create an account directly in the webapp in your browser.